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Red Cross to Receive Large Donation of Relief Supplies on Tuesday *Clean Sweep Restoration Services Provides Comfort Kits Distributed at Fires*

NEW HAVEN, CONN., December 14, 2009 – The Red Cross is accepting a significant donation of Comfort Kits at a presentation Tuesday in New Haven. The kits are given to clients after disasters. The presentation marks an initial gift of 500 kits, with more to be supplied on an ongoing basis.

Who: American Red Cross Connecticut Chapter CEO Dianne Auger
Clean Sweep Restoration Services of New England President Michael Cody
Other Red Cross and Clean Sweep Staff

What: Presentation of Comfort Kits to American Red Cross Connecticut Chapter by officials from Clean Sweep Restoration Services of New England, LLC. Officials will present some of the 500 kits delivered to Chapter locations. Boxes of the kits will be on-hand.

When: Tuesday, December 15, 2009, 11:00 a.m.

Where: American Red Cross Connecticut Chapter, New Haven Office
703 Whitney Avenue, New Haven, Conn.

Why: The Connecticut Chapter of the American Red Cross responds to approximately 400 local disasters each year. When families are displaced by disaster, the Red Cross provides emotional support, temporary lodging and financial assistance to meet emergency needs for such things as clothing and food. The Red Cross also provides comfort kits, containing basic care items, which most displaced people need after a disaster. The kits contain toothbrushes, toothpaste, soap, shampoo and gender-and age-appropriate items including sanitary items, razors and disposable diapers, among other needs. The kits are a significant cost for the Red Cross. Clean Sweep Restoration Services is donating kits to the Red Cross on an ongoing basis. The kits will be assembled by Clean Sweep volunteers and distributed as needed to Connecticut Chapter locations. Disaster-affected families will receive kits for each member in a Family Bag, also provided by Clean Sweep. The Family Bag is a reusable grocery bag that makes transporting the Comfort Kits convenient and can continue to serve the family as a tote or grocery bag.

About the American Red Cross in Connecticut:

The American Red Cross in Connecticut helps people prevent, prepare for and respond to emergencies. Last year, more than 10,000 volunteers and a small corps of employees helped victims of nearly 500 local disasters; taught emergency preparedness and lifesaving skills to more than 217,000 Connecticut Residents; provided international tracing and message services to 94 Connecticut residents seeking loved ones separated by disaster or war; and helped more than 1,100 Connecticut military families with emergency communications and other services. Nearly 100,000 Connecticut citizens gave blood through the Red Cross, which supplies blood and blood products to the State's acute care hospitals and transfusing facilities. An average of 91 cents of every dollar the Red Cross spends is invested in humanitarian services and programs. The American Red Cross is part of the International Red Cross and Red Crescent Movement. The Red Cross is not a government agency; it relies on donations of time, money and blood to do its work.

About Clean Sweep Restoration of New England, LLC:

Clean Sweep Restoration Services of New England, LLC is a full restoration company that restores buildings and contents that were damaged by fire, smoke, wind and mold. Disaster is our business.

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